



## **Electronic Systems Consultants**

DBE / MBE / EDGE / LEDE / VOSB / SBA

To Whomever,

I strongly believe that we have increased our company brand a great deal with the social media outreach program we have put in place in 2015 through Allan Colombo and his TpromoCom team.

- It has allowed us to constantly be in front of our existing customer base as well as the potential customers we have targeted for the next couple of years.
- We have witnessed an increase in customer inquiries from our upgraded web site and blog page.
- We also have seen an increase in web traffic from the constant articles and features that Al Colombo writes for ESC.
- We believe we will start to see a return on our investment in the form of service contracts and projects in 2016, through a new digital marketing campaign that TpromoCom recently implemented.
- TpromoCom also did a splendid job designing and maintaining our company website as well as creating quality, unified graphical content to unify our web assets and social media channels.

I would be happy to speak with you in greater detail concerning TpromoCom's services if the need arises.

Thanks,

John Larkin, Sr. Partner  
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